

New Vector® Head Makes a Splash at Mega Splash



Mega Splash's Original Vector® - Serial No. 126!



Mega Splash's Vector® Head Replacement

McALESTER, OK – Of all the investments a car wash owner can make, improving a strong existing site is one of the smartest. Just ask Jim Lyles, co-owner of the Mega Splash car wash in McAlester.

“We built Mega Splash in 2001,” Lyles recounts, “with five self-serve bays and a Vector touchless in-bay.” “Our Vector’s truly been a workhorse,” he says, observing that it has washed more than 106,000 cars

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— Jim Lyles, Mega Splash

so far. Lyles notes “After such a productive span, our back room was still in great shape, while the Vector head was showing most of the wear.”

“When Steve Evans suggested a Vector Head Replacement, it made perfect sense,” Lyles says of his Belanger distributor. “We got new-machine looks and functionality, for a fraction of the price of a new Vector.” Lyles adds “We gave our machine a makeover, as well ... from the old red Vector to the sleek new carriage with black arms and accents. We also upgraded from powder-coated to stainless rails.”

“The black and stainless looks really sharp,” says Evans. “As popular as the Vector has been at Mega Splash, we know folks will notice. It really looks like a whole new wash.” Evans adds “I expect the redone Vector to attract more customers, and more repeat business.” He notes “Mega Splash needed a second Vector before; now it’s going to be a necessity.”

Lyles agrees. “Our Vector has done what we expected, which is help grow our business.” Lyles explains “The Vector has attracted significant wash volume, to the point that we knew we needed a second touchless bay.” Lyles says Mega Splash purchased the property next door to expand the wash, and is now building that additional Vector® bay on the new ground.

“Their original Vector has been perfect for Mega Splash, as it’s enabled the owners to develop their property for a dependable revenue stream,” Evans observes. “And it’s helped grow their business, by funding their expansion onto adjacent property.” Evans adds “That kind of performance is what in-bay car washing should deliver for busy owners.”

“Steve’s right,” Lyles says. “If you build a great in-bay wash in a good location, customer demand will encourage you to update and expand.” Lyles adds “Our Vector has given us the perfect platform for growth, plus the reliability to fit our schedules.” Lyles concludes “It’s simple. The Vector delivers an outstanding touch-free wash for customers ... and a hands-off revenue stream for operators.”